airpop®

engineered air

EUMEPS POWER PARTS
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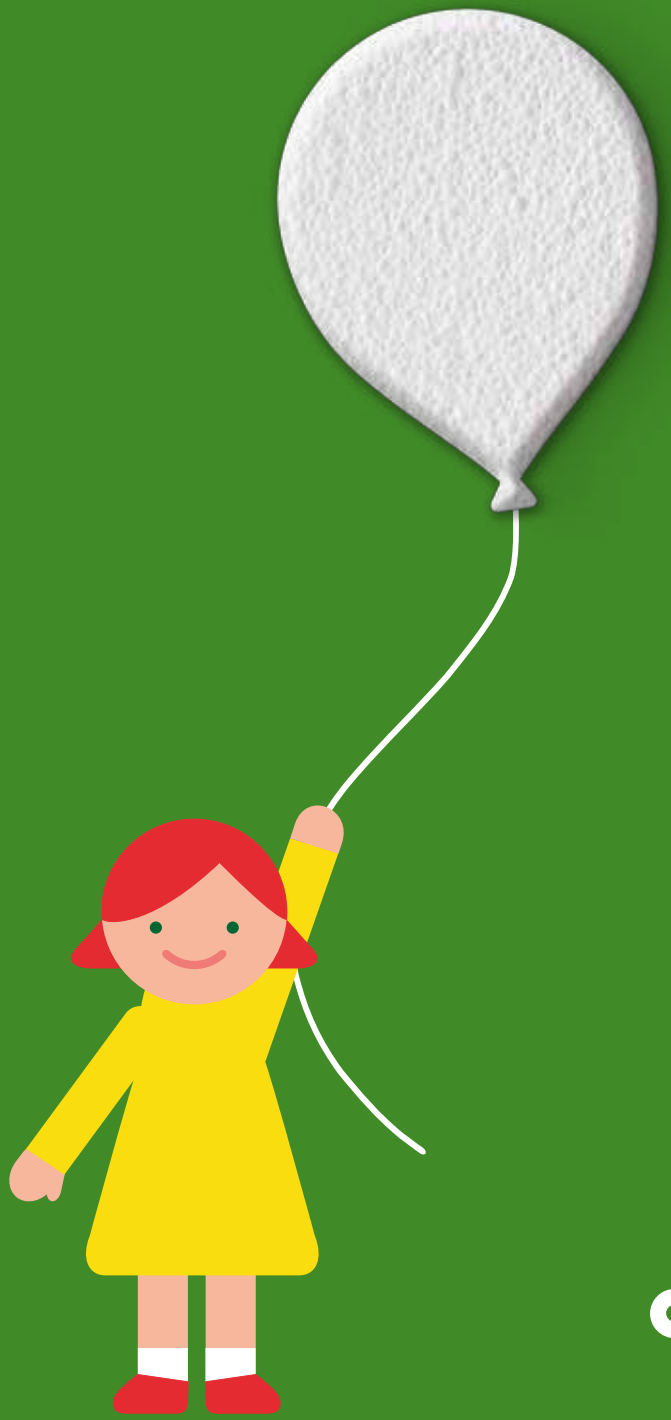
Ladies and gentlemen, please welcome a brand-new name for a well-established material: **airpop. engineered air.** Formerly known as EPS – Expanded Polystyrene. Or Styrofoam®. But why give a new name to a 60-year-old, internationally established material like EPS? Simple: because the name airpop immediately brings to mind what the material is made of – It's air.

A lot of air. 98% air, to be precise. And just a tiny fraction is made of synthetic material, which expands to 50 times its own volume. To protect everything that needs to be protected: our children's heads, TVs, fresh fish, and thousands of other things.

We have to confess: Since 1952 our company has sold you nothing but air.

But don’t worry: This is not about the proverbial hot air balloon, but about air in its most effective form – packaging and protection. Did Fritz Stastny, inventor of expanding polystyrene 60 years ago, have an idea how successful his miracle material would be? He would be proud. Proud of what can be manufactured from the material thanks to new technologies. Proud of the thousands of purposes that make life easier for people. And he would be proud of the great new name for his baby: airpop. engineered air.



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It protects your children's head. And a million other things – thanks to 98% air.

Safety made easy: Wherever something valuable has to be protected, airpop comes into play. Above all, when the protection has to be extremely light. Be it helmets in order to enhance the wearing comfort or safety packaging in order to save transport costs. It's child's play with airpop.

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How do you transport vital organs? Correct: with 98% air.

When human lives are at stake, you don't take second best. Doctors and hospitals have known this for a long time. Therefore, urgently needed and highly sensitive organs are brought to their destination in airpop. Firstly, because airpop protects them perfectly thanks to 98% air and secondly because it isolates optimally. And something that protects a beating heart is good enough to protect anything else as well. For example, electrical devices, furniture, fragile, heavy and valuable objects. And, and, and ...

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Here you see a masterpiece of European engineering. And a TV.

A TV has been more than a TV for a long time. The manufacturers outdo each other with a range of larger, sharper, and more multi-functional devices. But when it comes to transport, everyone agrees: With that much high-tech, airpop is the only choice.

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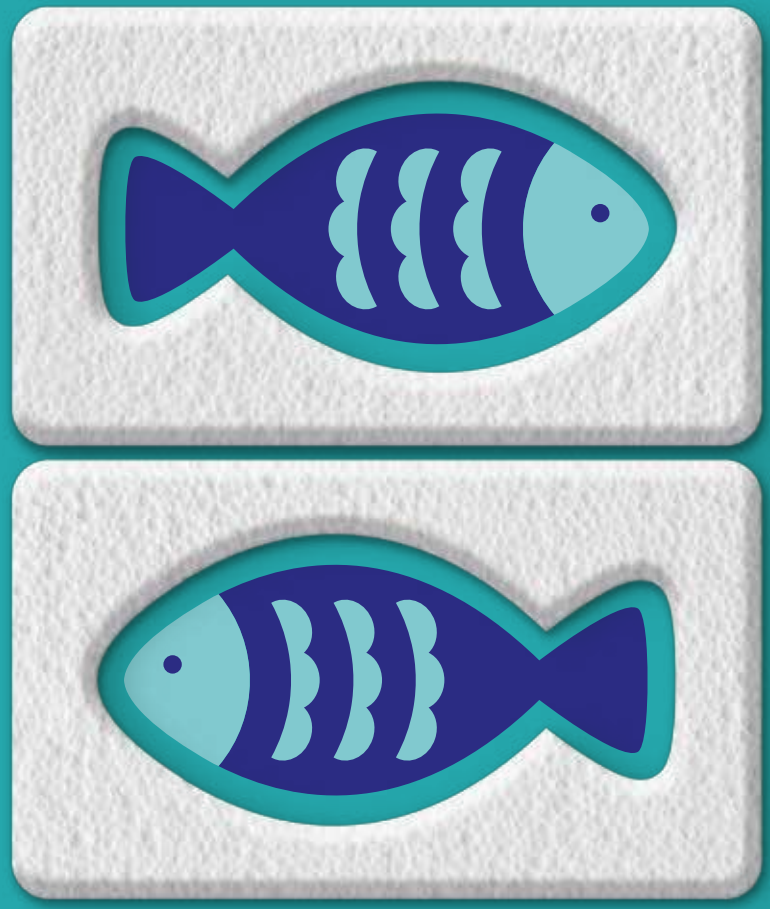
The reason why even landlubbers can enjoy fresh seafood.



Fish goes bad faster than you can say “Freshly fried flying fish, freshly fried flesh.” Usually. But luckily there’s airpop. Fish transported and stored in airpop stays fresh – because hardly any other material has such good and reliable insulation characteristics. So things that have to stay cool, stay cool. And: airpop is 100% food-safe and water-tight. Good catch and enjoy!

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What you see here, once used to be a bicycle helmet, a cooling box, protection for your LCD TV, a pizza delivery box, and a baby seat. All made of 98% air.

It's astounding what you can do with 98% air. airpop can be shaped into any form and always cuts a good figure, whatever the purpose. In matters of safety and insulation, as well as sustainability. Because airpop can be recycled up to 7 times without deterioration.

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